## **DELIVERING**

## CLIENT-CENTRIC SOLUTIONS BEYOND BORDERS



































# CREATING SUCCESS STORIES ACROSS CONTINENTS



## GLOBAL CONNECTIONS LOCAL INSIGHT

Since our inception in 2014, ASEAN Plus Group (APG) has emerged as an alliance of leading law firms with an unwavering focus on Asia. Today, we proudly announce a transformative milestone that has elevated our network to new heights. Through the inclusion of Lex Africa members, APG now stretches its wings across more than 88 cities, establishing an extensive global reach for our clients.



#### **EXPANDING OUR HORIZONS**ACROSS 88+ CITIES

Our reach knows no bounds, spanning over more than 88 cities worldwide. This expanded footprint unlocks a world of possibilities for our clients, ensuring access to legal excellence in diverse jurisdictions.

## CLIENT-CENTRIC TO OUR CORE

At the heart of ASEAN Plus Group lies our members' commitment and dedication to our clients. We exist for our clients. We are not just lawyers and advisors; we are partners in their success stories. Our client-centric approach ensures that their needs are at the forefront of every decision we make.

#### COLLABORATING FOR UNPRECEDENTED VALUE

Our extensive collaboration across more than 70 member firms brings tremendous value to our clients. The synergy of diverse multi-national expertise, empowered by deep local knowledge enables us to navigate complex multi-jurisdictional matters with unparalleled precision.

### OUR RELATIONSHIPS WITH OUR CLIENTS TRANSCEND TIME

Building enduring relationships is our ethos. We play the long game, standing by our clients as they venture beyond the horizon. Our commitment to nurturing trust and confidence forms the foundation of our business.

## A PRACTICAL AND SOLUTION-ORIENTED APPROACH

In a world where no detail can be taken for granted, we approach our clients' challenges with unmatched diligence. Our practical and solution-oriented mindset ensures that we deliver results that exceed expectations.



#### EMBRACING AN INFINITE AND GROWTH MINDSET

As we embrace our regional roots and explore the global landscape, an infinite and growth mindset guides us. This mindset empowers our member firms to offer insightful advice on complex multi-jurisdictional matters, backed by deep local knowledge.

#### "BETTER",

in the Infinite Game is better than "best".

- Simon Sinek, The Infinite Game

## **REDEFINING OUR ROLE TO**OUR CLIENTS

ASEAN Plus Group is the epitome of bespoke professional advisory services. With over 2,500 legal professionals, and 800 partners, we are trailblazers in the legal realm. Our focus on excellence and client-centricity have earned us wide recognition and accolades from clients, peers, and publications.





## OUR MEMBER FIRMS

RHTLaw Asia

RHTLaw Cambodia RHTLaw Vietnam























RIAA Barker Gillette







>88 Cities

# OUR ASEAN+ FOOTPRINT

With our network now spanning across several continents, ASEAN Plus Group offers limitless legal solutions. From Sydney to Beijing to Singapore to Chennai to Dubai to Cape Town and Casablanca, and beyond; we stand ready to shape the future of law networks for our clients worldwide.

Join us on this extraordinary journey as we transcend borders, embrace diversity, and unlock boundless opportunities together.

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Abidjan • Abuja • Accra • Addis Ababa • Algiers • Bali • Bamako • Bangkok • Beijing • Brazzaville • Brisbane • Cairo • Cairns • Canberra • Cape Town • Casablanca • Changsha • Chengdu • Chennai • Chongqing • Conakry • Dakar • Dalian • Dar Es Salaam • Dhaka • Douala • Dubai • Fuzhou • Gaborone • Guangzhou • Guiyang • Hainai • Hangzhou • Hanoi • Harare • Hefei • Ho Chi Minh City • Hong Kong • Hydra • Jakarta • Jinan • Johannesburg • Kampala • Kigali • Kinshasa • Kuala Lumpur • Kunming • Lagos • Lhatse • Lilongwe • Limbe • Luanda • Lusaka • Madrid • Malabo • Manila • Maputo • Matadi • Maseru • Mbabane • Melbourne • Nairobi • Nanchang • Nanjing • Nanning • New York • Ningbo • Ouagadougou • Paris • Phnom Penh • Port Louis • Gingdao • Ratoma • Seoul • Shanghai • Shenzhen • Shijiazhuang • Silicon Valley • Singapore • Stellenbosch • Stockholm • Suzhou • Swakopmund • Sydney • Taipei • Taiyuan • Tianjin • Tunis • Urumqi • Windhoek • Wuhan • Xi'an • Yichuan • Zhengzhou
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